

CLAIMS

1) A process for remote monitoring of a location (1), notably a sales location, of the type in which images representing a part of location (1) are sent remotely to be centralized on a central monitoring device (5), characterized in that the images are sent by means of a digital photographic device integrated with a mobile MMS (multimedia messaging services) telephone 4 transmitting the images to an electronic address corresponding to central monitoring device (5).

2) The process according to claim 1, further characterized in that the images received at central device (5) are compared to a standard and if they do not conform to the standard, a telephone call to the location (1) where the non-conforming image originated is triggered.

3) The process according to either one of claims 1 or 2, further characterized in that photographs of location (1) are taken at periodic intervals.

4) The process according to any one of claims 1 to 3, further characterized in that a plurality of locations (1) are monitored by means of the same central monitoring device (5).

5) A device for remote monitoring of a location (1), notably a sales location, of the type comprising, on the one hand, at least one device to record images representing a part of the location, and means for remotely sending the recorded images to be centralized on a central monitoring device (5), characterized in that said device is a digital photographic device incorporated in a portable MMS (multimedia messaging services) telephone (4) transmitting the images to an electronic address corresponding to central monitoring device (5).